



Active Communities Award

Information & Guidance

Do you have an idea to help people get more active in their local communities? Do you need a little resource to help you pilot an idea that will be driven and led by local people?

Active Communities is working across a number of areas in Birmingham and Solihull with the innovative funding and support of Sport England and the National Lottery. We are looking for local groups of people to come together and help us reach into their communities and support people to become more active.

Who can apply?

- Community, voluntary and faith organisations that are not for profit and constituted
- A group of people, without a formal structure but with an idea or locally identified need
- Priority will be given to organisations based in and operating in the areas on the map below
- Beneficiaries must also be from the areas outlined

How much funding is available?

- For constituted groups: **up to £1,000** - Payable via a BACS transfer to an organizational account (*one application per organisation*)
- For non-constituted bodies: **£50 - £500**

We encourage collaboration between established groups and also encourage new groups to partner with a complimentary constituted community organization to support in terms of advice and possible management of the budget. If you are a non-constituted group and cannot connect to a supporting organization, our Active Communities team will work with you to find the most appropriate way to move your idea forward if it's successful.

Where does it have to be delivered?

See map on the last page. Be clear in your application which area from within the color-coded areas you will be delivering in.

What activities will be funded?

We are leaving this very broad as long as you can demonstrate your project is delivered to the “unusual suspects” - those living in seldom heard communities and places helping them to become more physically and civically active resulting in improved health and quality of life. We will fund activity and co-creation projects delivered **WITH local people** to give them a sense of place and belonging, that enables participation and engagement.

The end goal needs to get our target audience taking part in physical activity, but it could be an informal support group, fun arts/crafts, growing, cooking, skill sharing activity etc that attracts people in the first place but then leads to some form of recognised physical activity during the course of the project.



Our priority is to engage people who are not physically or socially active from;

- **Later Life:** Aged 60+, social isolation, fear of crime and less active, resulting in greater demand for adult social care, mental health services and acute healthcare.
- **Women and Young Families,** sedentary lifestyle, time and cost constraints, resulting in a need for mental health and social support networks, associated health risks with lack of activity.
- **Under 15 years of age,** sedentary lifestyle, obesity issues and lack of active participation, resulting in health risks and self-esteem.
- **BAME communities** with cultural barriers and language barriers – bringing different cultures together.

Applications that demonstrate being designed and led by local residents that don't normally get involved will be favoured, especially those with a clear plan to create sustainable groups.

What can't we fund?

- Activities that focus on promoting religious beliefs
- Retrospective costs or loan repayments
- Existing programmes as it needs to be a new idea or new project
- On-going running costs of an organisation
- Items that can only benefit an individual

What will we ask for in return?

We will ask for updates on progress, spends and impact at regular intervals through the life of your project. Full details of which will be included in your award contract.

How much is available and how long is the project?

We have funding available from June 2019 until Feb 2021 and your projects can last from 4 weeks to a year depending on what you plan to do. We would ask you to commit to keep providing the data for the lifetime of the Active Communities programme and ask for a commitment beyond this too.

How can you apply?

- **By video**
- **By voice recording**
- **By email**
- **By written correspondence**

If applying by video or voice recording, please send this via WhatsApp to mobile number **07729715765.**

If applying by e-mail, please e-mail; activecommunities@theaws.org

If applying by written correspondence, please post to;

Active Communities

Studio 309

The Custard Factory

Gibb Street

Digbeth

Birmingham

B9 4AA

Regardless of the method you choose to apply through, please tells us:

- A bit about you and your group/community.
- Description of the activity/initiative you want the money for?
- Which area you will be delivering in – area number and colour from the map below?
- How much resource you are seeking?
- Tell us what local people need and how they have asked for this or get them on the video/speaking.
- What resources do you already have and what do you require in addition to deliver your activity e.g. facilities, equipment, facilitator?
- How many people you intend to engage in the activity?
- How will you make sure this isn't a one-off project?
- What do you aim to achieve?
- Tell us how you would spend the money.

LOCAL COMMUNITY ACTION NETWORK AREAS

Area 1

Handsworth, Aston, Birchfield, Holyhead, Lozells, Newtown, Perry Barr, Soho & Jewellery Quarter



DEE
dee.manning@theaws.org

Area 2

Balsall Heath West, Bordesley & Highgate, Ladywood, Nechells, North Edgbaston



CHARLENE
Charlene.Fiellateau@theaws.org

Area 3

Erdington, Gravelly Hill, Kingstanding, Perry Common, Stockland Green



CURRENTLY RECRUITING

Area 4

Alum Rock, Bordesley Green, Heartlands, Small Heath, South Yardley, Sparkbrook & Balsall Heath East, Tyseley & Hay Mills, Ward End, Yardley West & Stechford



SHAILA
Shaila.Sharif@theaws.org

Area 5

Chelmsley Wood, Kingshurst and Fordbridge, Smith's Wood, Glebe Farm & Tile Cross, Shard End, Hobs Moat North, Greenhill



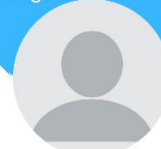
KAREN
karen.thorne@theaws.org
&



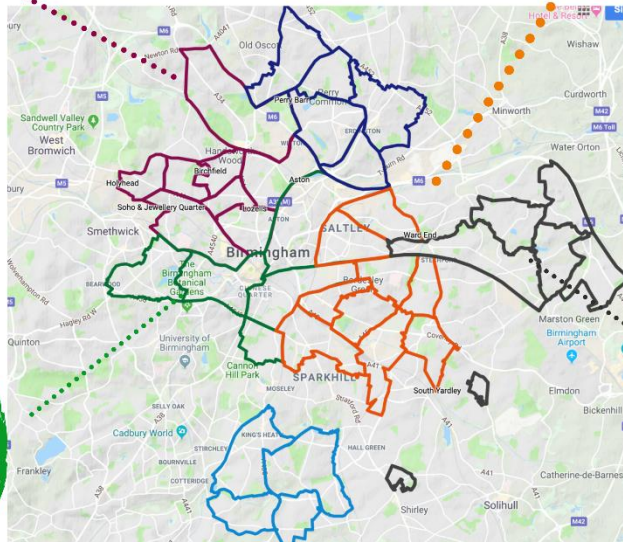
JO
Jo.Cole@theaws.org

Area 6

Billesley, Brandwood & King's Heath, Druids Heath & Monyhull, Highter's Heath



CURRENTLY RECRUITING



How are funding decisions made?

Recommendations are made by a panel that includes colleagues from the Active Communities team. Applications are assessed on the strength of the proposal meeting the aims and objectives of the project.

Ensuring your activity is safe:

If you are planning to deliver activities to vulnerable people e.g children & young people, older people, people with disabilities or mental health issues, and your project application is successful, you will need to make sure that you have certain things in place to ensure that everyone is safe.

All organisations and constituted groups that apply will need to provide up to date copies of their safeguarding policies and any other requested information relating to safeguarding.

If you are a local group of residents or similar and do not have such policies, the Active Communities team can support you to ensure you develop suitable safeguarding measures before your project commences.

Failure to agree appropriate safeguarding measures may result in the non-award of funding.

This is an open round for funding so there is no deadline for submissions.

We will shortlist on an ongoing basis and batches of applications will go to Sport England every 4 weeks for final decision making. Those approved, declined or put forward into the following month for consideration will receive a WhatsApp response or email notification within 30 days of applying.

Please note that there is no appeals process in place for this awards programme.

How to find out more:

Our Local Community Action Network Officers are on hand to help you with the application process so if you have any questions or ideas, please contact the team below.

Areas each officer cover can be found in the map above (please note that we are currently actively recruiting to areas 3 and 6 so enquiries will come through direct to our business support in the office in the first instance).

Name	LDP Local Area	Phone Number	Email Address
Dee Manning	Area 1 (Red)	07875546623	Dee.manning@theaws.org
Shaila Sharif	Area 2 (Green)	07716659320	Shaila.Sharif@theaws.org
Karen Thorne	Area 5 – Birmingham (Black)	07946934622	karen.thorne@theaws.org
Jo Cole	Area 5 – Solihull (Black)	07707071339	Jo.Cole@theaws.org
Charlene Fiellateau	Area 4 – (Orange)	07707431876	Charlene.Fiellateau@theaws.org
Ella Patey-Round	Area 3 (Dark Blue)	0121 728 7030	activecommunities@theaws.org
Ella Patey-Round	Area 6 (Light Blue)	0121 728 7030	activecommunities@theaws.org

