



Knowledge Organiser: Year 10, Travel, Component 2

Topic A1

Factors Affecting Global Travel and Tourism

- Economic factors – an understanding of how:
 - o recession/boom can affect the amount of money people are willing to spend on holidays and travel
 - o levels of employment affect the levels of disposable income that people have to spend on holidays, travel costs and living costs within the destination
 - o changing cost of fuel can affect travel costs
 - o fluctuations in currency exchange rates affect the affordability of destinations.
- Political factors – an understanding of how:
 - o different types of legislation and regulations can be used for visitor security, equality, customer financial protection, developing services and facilities, controlling development; health and safety laws, employment laws, planning laws
 - o trade, airport and other taxes can affect the cost of travel and visitor numbers to a destination
 - o passport and visa/entry requirements can affect visitor numbers to a destination
 - o governments promote tourism through funding and tax incentives to encourage tourism development
 - o political instability, civil unrest and war can result in disruption, cancelled holidays, business failure, poor image.

Topic A1

Factors Affecting Global Travel and Tourism

- Natural disasters – an understanding of:
 - o natural disasters – earthquakes, volcanic eruptions, tsunamis, sink holes
 - o severe weather events – flooding, drought, fires, landslides, hurricanes, tornadoes, avalanches, snow storms
 - o possible effects - impact on local business, infrastructure, business operations, disruption/cancellation for visitors, repatriation, evacuation.
- Media, publicity and image: an understanding of:
 - o types of media – newspaper reports, online reviews, travel blogs, use in film or TV drama, media coverage of international and sporting events
 - o how media exposure of global destinations can affect visitor numbers.

Leave blank to allow students to glue.



How do we use Knowledge Organisers in Travel

How can you use knowledge organisers at home to help us?

- **Retrieval Practice:** Read over a section of the knowledge organiser, cover it up and then write down everything you can remember. Repeat until you remember everything.
- **Flash Cards:** Using the Knowledge Organisers to help on one side of a piece of paper write a question, on the other side write an answer. Ask someone to test you by asking a question and seeing if you know the answer.
- **Mind Maps:** Turn the information from the knowledge organiser into a mind map. Then reread the mind map and on a piece of paper half the size try and recreate the key phrases of the mind map from memory.
- **Sketch it:** Draw an image to represent each fact; this can be done in isolation or as part of the mind map/flash card.
- **Teach it:** Teach someone the information on your knowledge organiser, let them ask you questions and see if you know the answers.

How will we use knowledge organisers in Travel?

- **Test:** We will do regular low stakes tests to check your ability to retrieve information from memory.
- **Mark our answers:** Once you have done a low stake test you can mark your work using the knowledge organiser.
- **Improve our work:** Once you have finished a piece of work you may be asked to check your knowledge organiser to see if there is any information on it that you could add into an answer.

| Date | Section of knowledge organiser | Grade |
|------|--------------------------------|-------|
| | | |
| | | |
| | | |