Media Studies

Please complete one line from the task list below. All students must complete the middle task as part of their line:

Watch the opening five minutes of your favourite film. Take notes on all the ways the director grabs the audience's attention. Consider shots, sound, editing etc.	Watch a music video for your favourite band/artist. Take notes on how they are being represented in the video. Consider clothes, actions, locations etc.	Choose two posters for your favourite film franchise e.g. Star Wars, The Avengers. Make notes on how the posters appeal to the audience. Consider image, text, colour.
Choose your favourite film and explore how it was marketed. Take notes on the cross platform approach used. Consider posters, trailers, websites, social media etc.	"Social Media is a valuable tool in helping keep people connected." Write a one page response to this statement in which you agree or disagree. Use examples to make your case.	Design a fan made website for this film. Consider content, embedded images, videos, community, social media links etc.
Create an alternative movie poster for a film in this franchise. Try and make it appeal to a different audience than the one intended. Consider image, text, colour.	Create a ten frame storyboard for a new video to one of your favourite songs. Consider narrative and the representation of the band/artist.	Design a poster for a new Super Hero film aimed at teenagers called 'The Defender'. Consider image, colour palette and tagline.

Suggested resource list:

- Photoshop Tutorials: Links to online photoshop tutorials can be found at this website (especially good for new photoshop users)
- https://phlearn.com/ : A range of free guides, templates and tutorials for photoshop can be found at this website (especially good for intermediate/confident photoshop users)

Wider Reading:

- https://www.aqa.org.uk/subjects/media-studies: For a more detailed look at the syllabus
- Media Guardian: For an in-depth exploration of the current media landscape