



Travel and Tourism

As you will have heard on the news many times over the last few months, one of the hardest hit industries by COVID19 at the moment is the Travel and Tourism industry. The impact on the lack of tourism is vital to our economy and there are many factors that can, and do influence the industry. Some of them are within the control of the travel organisations themselves, while others are beyond their control. **Please complete one line from the task list below. All students must complete the middle task as part of their line:**

<p>Produce fact files on 2 different Travel Businesses -</p> <ul style="list-style-type: none"> ➤ You will need to identify what type of business they are i.e Plc, Ltd or Sole Trader ➤ You will also need to identify what type of customers they are aiming at 	<p>Ask 5 people how often they go on Holiday and what type of holidays do they go on?</p> <p>Try to determine if there are any kinds of links between the general ages of your 5 people and the types of holiday they go on</p> <p>200 words</p>	<p>Specialist travel is the fastest growing sector in the Industry, and is usually linked with the purpose of travel to meet 'specific' needs of the different types of customer: <i>adventure; health; education; heritage; culture; gap year; conservation; special interests /hobbies/sports; weddings/honeymoons.</i></p> <p>Pick 3 of the above 'reasons' and give a brief 'pen portrait' of the type of holiday you could go on that fit in each of your chosen reasons.</p>
<p>What is a 'Package Holiday'? What does it consist of and who are they aimed at? Try to give examples.</p>	<p>Write 500 words on the title: "How has Covid19 impacted on Travel and Tourism in the UK, and do <u>you</u> think it will recover?"</p> <p>Try to write about 'your' opinions and views on what 'you' know or have heard.</p>	<p>Can you describe any positive and/or negative impacts that tourism can have on different types of destinations i.e towns and cities, the countryside, third world countries etc...look at headings such as 'economic' 'environmental' factors and try to give examples?</p>
<p>Write 300 words on "How do you think the UK coming out of the European Union will affect British Travellers"</p>	<p>By doing some research, identify and describe....</p> <p>"What types of customer service skills are required to meet customer needs in travel and tourism contexts?"</p> <p>(Identify at least 5 different 'skills')</p>	<p>Explain how a potential work experience placement at the Hilton Hotel could provide opportunities for you to achieve your own personal, career and curriculum objectives.</p>