



Learning Journey: Year 10 Media

This first term in Media, I want to focus on _____.

I will do this by _____

Term 1: Theoretical Framework

Content covered:

- Language, Representation, Industry and Audience framework.
- Understanding the framework and being able to apply it critically to a range of unseen texts.
- Apply understanding of framework to CSP's including advertising and video games.

Pupils will understand how ;

- Media texts are constructed to appeal
- How different audiences are targeted
- How connotation can be applied
- How representation is constructed

Next term I will focus on _____

by _____

TA1 Projected Grade:

Term 2:

- Application of framework to CSP's including newspapers, posters and magazines.
- NEA practice to include industry standard practical skills.

Pupils will explore;

- A range of software and hardware to aid in practical production
- The link between theoretical framework and industry products

Next term I will focus on _____

by _____

TA2 Projected Grade:

Term 3:

- Deep textual and critical analysis of unseen texts
- Deep textual and critical analysis of radio, film and music videos
- NEA coursework to begin this term.

Pupils will understand

- How to plan for and target different platforms
- How to appeal to a range of audiences and demographics

Next term I will focus on _____

by _____

Final Projected Grade:

Careers:

The career that interests me is _____

Media will help me achieve this because _____

METG