

Positive outcomes in long running struggle between workers and General Motors – in 1948 a pay code linked to standard of living was introduced; in 1950 this package was expanded to include a five-year contract giving pensions and cost of living increases to employees.

Yellow dog contract: agreement between employer and employee that employee will not join

a labour union as a condition of their employment.

3.

benefits (e.g. pensions) etc. were in effect a ruse by employers to avert strikes = 'welfare capitalism'. 'Company unions' were set up where representatives could meet with employers and discuss grievances but they were not allowed to call strikes or negotiate wages; management spies continued to work for

employers and many workers had to sign 'yellow dog contracts'.

Civil Rights – Trade Unions	4. Role of the P	residents in the 1960s
Kennedy's New Frontier		Johnson's Great Society
Inauguration of Kennedy in 1961 symbolized the beginning of a new era (a 'new frontier').		Lyndon B. Johnson succeeded to the presidency after JFK's assassination in 1963; quickly launched his vision of a 'Great Society'.
Ambitious programme of reform only partly successful – lack of support in Congress meant agenda was frequently opposed by coalition of Republicans and Southern		With support of labour unions he won a landslide victory in 1964, with 61.1% of the popular vote.
Democrats.	1	First priority in creating 'Great Society' was to reduce the number of people living below the poverty line – creation of millions of new jobs and spending
1961 – bill to increase minimum wage rejected by Congress.		on social security benefits.
In attempts to redress problems of inflation, Kennedy succeeded in persuading Steelworkers' Union to accept non-inflationary contract with employers that included acceptance of minimal rises in wages; employers failed to keep their agreement not to raise steel prices so the workers lost out (unable to benefit from increased profit levels).		Focus overwhelmingly on the war on poverty – advancing rights of organized labour seems to have assumed less importance. However, some aspects of reform did impact labour rights and the work force:
		Civil Rights Act of 1964: prohibited discrimination on basis of race, religion, sex or national origin; benefitted African Americans, Hispanics and other ethnic groups who had faced discrimination in the work place.
• Equal Pay Act of 1963 made wage discrimination on the basis of gender illegal and established principle of 'equal pay for equal work'. Act was an amendment to the Fair Labor Standards Act of 1938. Salaries of women compared		Economic Opportunity Act 1964: established Office of Economic Opportunity to fund a jobs corps to attract and train young people in vocational skills, or provide education that would increase their employability.

to men rose dramatically; by 1970, earnings were equal to

62% of male earnings, rising to 80% in 2004.