



Learning Journey: Year 11; Business

Final Projected Grade last year:

I am happy/unhappy with my final projected grade from last year because ...

To continue to improve my projected grade I need to focus on the habit of _____ by ...

Term 1: Marketing

- 3.5.1 Identifying an understanding competitors
- 3.5.2 Segmentation
- 3.5.3 The purpose and methods of market research
- 3.5.4 Elements of the marketing mix

Term 1: How far I demonstrated the Habits?

Hardworking: ____/5
Inquisitive: ____/5
Resilient: ____/5
Respectful: ____/5
Responsible: ____/5
Aspirational: ____/5

Next term I will focus on _____ by ...

TA1 Projected Grade:

Term 2: Finance

- 3.6.1 Sources of finance
- 3.6.2 Cash flow
- 3.6.3 Financial terms and calculations
- 3.6.4 Analysing the financial performance of a business

Term 2: How far I demonstrated the Habits?

Hardworking: ____/5
Inquisitive: ____/5
Resilient: ____/5
Respectful: ____/5
Responsible: ____/5
Aspirational: ____/5

Next term I will focus on _____ by ...

TA2 Projected Grade:

Term 3: Revision

- Revision of key content:
- 3.1 Business in the real world
 - 3.2 Influences on business
 - 3.3 Business Operations
 - 3.4 Human resources
 - 3.5 Marketing
 - 3.6 Finance

Term 3: How far I demonstrated the Habits?

Hardworking: ____/5
Inquisitive: ____/5
Resilient: ____/5
Respectful: ____/5
Responsible: ____/5
Aspirational: ____/5

Next year I will focus on _____ by ...

Final Projected Grade:

Careers:

The career that interests me is ...

Subject will help me achieve this because ...

METG



LEARNING
HABITS

Hard working
Inquisitive
Resilient



CHARACTER
HABITS

Respectful
Responsible
Aspirational