



Learning Journey: Year 13; Business

Final Projected Grade last year:

I am happy/unhappy with my final projected grade from last year because ...

To continue to improve my projected grade I need to focus on the habit of _____ by ...

Term 1: Analysing the strategic position of a business

- 3.7.1 Mission, corporate objectives and strategy
- 3.7.2 Analysing the existing internal position of a business to assess strengths and weaknesses: financial ratio analysis
- 3.7.3 Analysing the existing internal position of a business to assess strengths and weaknesses: overall performance
- 3.7.4 Analysing the external environment to assess opportunities and threats: political and legal change
- 3.7.5 Analysing the external environment to assess opportunities and threats: economic change
- 3.7.6 Analysing the external environment to assess opportunities and threats: social and technological
- 3.7.7 Analysing the external environment to assess opportunities and threats: the competitive environment
- 3.7.8 Analysing strategic options: investment appraisal

Term 1: How far I demonstrated the Habits?

Hardworking: ____/5

Inquisitive: ____/5

Resilient: ____/5

Respectful: ____/5

Responsible: ____/5

Aspirational: ____/5

Next term I will focus on _____ by ...

TA1 Projected Grade:

Term 2: Strategic methods: how to pursue strategies

- 3.9.1 Assessing a change in scale
- 3.9.2 Assessing innovation
- 3.9.3 Assessing internationalisation
- 3.9.4 Assessing greater use of digital technology

Term 2: How far I demonstrated the Habits?

Hardworking: ____/5

Inquisitive: ____/5

Resilient: ____/5

Respectful: ____/5

Responsible: ____/5

Aspirational: ____/5

Next term I will focus on _____ by ...

TA2 Projected Grade:

Term 3: Revision

- 1 What is business?
- 2 Managers, leadership and decision making
- 3 Decision making to improve marketing performance
- 4 Decision making to improve operational performance
- 5 Decision making to improve financial performance
- 6 Decision making to improve human resource performance
- 7 Analysing the strategic position of a business
- 8 Choosing strategic direction
- 9 Strategic methods: how to pursue strategies
- 10 Managing strategic change

Term 3: How far I demonstrated the Habits?

Hardworking: ____/5

Inquisitive: ____/5

Resilient: ____/5

Respectful: ____/5

Responsible: ____/5

Aspirational: ____/5

Next year I will focus on _____ by ...

Final Projected Grade:

Careers:

The career that interests me is ...

Subject will help me achieve this because ...

METG



LEARNING
HABITS

Hard working
Inquisitive
Resilient



CHARACTER
HABITS

Respectful
Responsible
Aspirational



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Term 1: Choosing strategic direction

- 3.8.1 Strategic direction: choosing which markets to compete in and what products to offer
- 3.8.2 Strategic positioning: choosing how to compete

Term 1: How far I demonstrated the Habits?

Hardworking: ____/5
Inquisitive: ____/5
Resilient: ____/5
Respectful: ____/5
Responsible: ____/5
Aspirational: ____/5

Next term I will focus on _____ by ...

TA1 Projected Grade:

Term 2: Managing strategic change

- 3.10.1 Managing change
- 3.10.2 Managing organisational culture
- 3.10.3 Managing strategic implementation
- 3.10.4 Problems with strategy and why strategies fail

Term 2: How far I demonstrated the Habits?

Hardworking: ____/5
Inquisitive: ____/5
Resilient: ____/5
Respectful: ____/5
Responsible: ____/5
Aspirational: ____/5

Next term I will focus on _____ by ...

TA2 Projected Grade:

Term 3: Revision

- 1 What is business?
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- 4 Decision making to improve operational performance
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Term 3: How far I demonstrated the Habits?

Hardworking: ____/5
Inquisitive: ____/5
Resilient: ____/5
Respectful: ____/5
Responsible: ____/5
Aspirational: ____/5

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