



As you will have heard on the news many times over the last few months, one of the hardest hit industries by COVID19 at the moment is the Travel and Tourism industry. The impact on the lack of tourism is vital to our economy and there are many factors that can, and do influence the industry. Some of them are within the control of the travel organisations themselves, while others are beyond their control. In preparation for next year **Please complete the Middle Task and then select at least one line (stretch yourselves and do as many as you can) from the task list below, which are extracts from the Units you will be covering in Year 13:**

<p>UNIT 8 - Long-haul Travel Destinations</p> <p>Obviously due to COVID long Haul Travel has either been suspended or restricted, however, there are many other factors that can affect travel to long-haul destinations such as time zones; length of flight; seasonality; extreme climatic conditions eg monsoons, hurricanes; travel restrictions eg international conflicts;; social situations eg poverty, exploitation</p> <p>Pick any two factors above and explain WHY or HOW they impact.</p>	<p>GENERAL QUESTION:</p> <p>Ask 5 people how often they go on Holiday and what type of holidays do they go on?</p> <p>Try to determine if there are any kinds of links between the general ages of your 5 people and the types of holiday they go on</p> <p>400 words</p>	<p>UNIT 14 – Specialist Tourism</p> <p>Specialist travel is the fastest growing sector in the Industry, and is usually linked with the purpose of travel to meet ‘specific’ needs of the different types of customer: <i>adventure; health; education; heritage; culture; gap year; conservation; special interests /hobbies/sports; weddings/honeymoons.</i></p> <p>Pick 3 of the above ‘reasons’ and give a brief ‘pen portrait’ of the type of holiday you could go on that fit in each of your chosen reasons.</p>
<p>UNIT 6 - Preparing for Employment in Travel and Tourism.</p> <p>In preparing yourselves to apply for a position within the Travel (or any other Industry) you need to be able to sell yourselves. The first thing to do is a personal skills audit: So compile a list of personal qualities; skills; experience; qualifications; and achievements...of which you already have a lot.</p>	<p>Write 700 words on the title: “HOW has Covid19 impacted on Travel and Tourism in the UK, and HOW do you think it will recover?”</p> <p>Try to write about ‘your’ opinions and views on what ‘you’ know or have heard...give examples of the ‘HOW’</p>	<p>GENERAL QUESTION:</p> <p>Can you describe any positive and/or negative impacts that tourism can have on different types of destinations i.e towns and cities, the countryside, third world countries etc...look at headings such as ‘economic’ ‘environmental’ factors and try to give examples?</p>
<p>GENERAL QUESTION:</p> <p>Since the introduction of Budget Airlines in the UK in the 70’s the travel industry has exploded.</p> <p>Write a report on if you think that ‘cheap flights’ will become a thing of the past. Give examples and justify your opinion.</p>	<p>GENERAL QUESTION:</p> <p>By doing some research, identify and describe....</p> <p>“What types of customer service skills are required to meet customer needs in travel and tourism contexts?” (Identify at least 5 different ‘skills’)</p>	<p>Unit 20 - Hospitality Operations in Travel and Tourism</p> <p>You have now had at least 12 months’ work experience in the Hospitality sector. How do you think COVID will impact on this sector as Hotels, guest houses, caravan parks are now able to reopen? What will change and Why?</p>