



# CEIAG

Careers Education, Information, Advice and Guidance

# FOR TUTEEES



Tudor Grange Academy Kingshurst



# This week: **Newspaper Journalist**

- Despite the amount of online news and media- feeds, have you noticed that corner shops and supermarkets still sell newspapers ? Why do you think this is? What is the appeal?
  - Do you know anyone who regularly buys a newspaper?
  - Have you ever written a report, an article, provided written information for our academy website or have you ever been in a local newspaper for a community event like a football match, summer playscheme etc?
- 
- The following video provides a short insight into this area.
  - Could this be you in the future? Do your interests and aspirations link to working in this type of job?



This week:



<https://www.youtube.com/watch?v=bO0sEai2UdU>



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**BETA** Complete [Ipsos MORI survey](#) to give us your feedback about the service.

# Explore careers

Find out what a job involves and if it's right for you.



## Explore by job category

[Administration](#)

[Animal care](#)

[Beauty and wellbeing](#)

[Business and finance](#)

[Computing, technology and digital](#)

[Construction and trades](#)

[Creative and media](#)

[Delivery and storage](#)

[Emergency and uniform services](#)

[Engineering and maintenance](#)

[Environment and land](#)

[Government services](#)

[Healthcare](#)

[Home services](#)

[Hospitality and food](#)

[Law and legal](#)

[Managerial](#)

[Manufacturing](#)

[Retail and sales](#)

[Science and research](#)

[Social care](#)

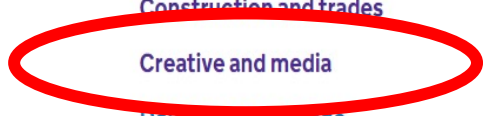
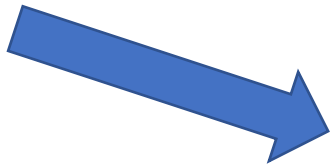
[Sports and leisure](#)

[Teaching and education](#)

[Transport](#)

[Travel and tourism](#)

This job belongs to the Job Category: **Creative and Media**




# Qualification ideas for Journalism:

## 1. Post-16 ideas

### English Literature – A Level

Specification Exam Board: AQA Apply



Welcome to A-level English Literature!  
This A-level is all about literature: reading books, analysing books, investigating and considering the contexts of books, comparing books and interpreting books.  
A love of literature and a willingness to read beyond your usual preferences are essential.

### BTEC Level 3 Creative Digital Media Production

<https://www.kingshurst.tgacademy.org.uk/sixth-form/open-event/courses/creative-digital-media-production-btec/>

### Media Studies A Level

e.g. Solihull Sixth Form College

<https://www.solihullsf.ac.uk/course/media-studies/>

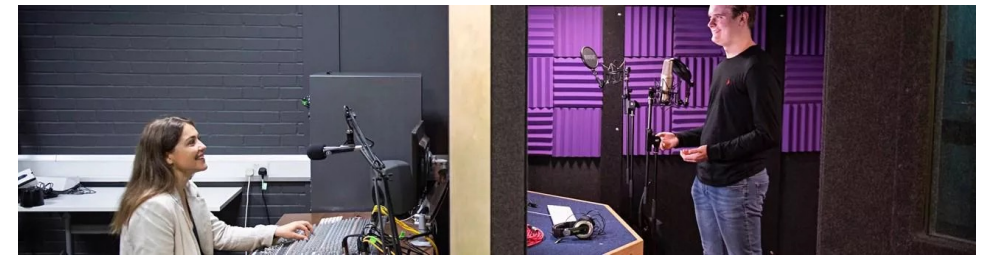
## 2. Apprenticeship routes:

Examples: Social Media Apprentice, Apprentice Journalist

<https://www.bestapprenticeships.com/industry/media-and-journalism-apprenticeships/#types-of-apprenticeships>



The image shows a screenshot of the BBC Careers website. The top navigation bar includes the BBC logo, a sign-in button, and links for Home, News, Sport, Weather, iPlayer, Sounds, and iPlayer. Below this is a 'Careers' section with sub-links for Home, We're hiring, Early Careers, Across the UK, What we do, Why join us?, How to apply, and Freelancers. A secondary navigation bar lists various departments: Journalism, Production, Design, Engineering & Technology, Business, Work Experience, and How to Apply and Accessibility. The main content area features a large image of a BBC News microphone in a newsroom setting. Below the image, the text reads 'Journalism Advanced Apprenticeship' and 'Expert training for people already demonstrating their journalistic potential and looking to develop advanced journalism skills.'



## 3. Post-18: Degree routes

### Journalism BA Hons. at Brighton University

[https://www.brighton.ac.uk/courses/study/journalism-ba-hons.aspx?utm\\_source=ucas\\_course\\_profile&utm\\_medium=organic&utm\\_content=journalism-ba-hons&utm\\_campaign=ug\\_ucas\\_course\\_profile](https://www.brighton.ac.uk/courses/study/journalism-ba-hons.aspx?utm_source=ucas_course_profile&utm_medium=organic&utm_content=journalism-ba-hons&utm_campaign=ug_ucas_course_profile)

"Flexible admissions!

When you apply to Brighton we want to hear about who you are. Grades are never the whole picture; we're interested in things like **creativity, resourcefulness, persistence** and the capacity to think big and find new ways of doing things. And we recognise that not everyone has the same background. That's why we treat everyone who applies as an individual. We recognise many qualifications and **we care about all of your achievements** and the experiences you've had that set you apart.